

ROBOTech Labs

Franchise Proposal





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Our Mission Statement

“RoboTech Labs has a sole purpose of integrating real world ideas with the latest in technology. It aims to bring relatively newer frontiers of science and technology to its customers. With this ambitious endeavor, a team of few Technocrats, India formed what has now transpired into RoboTech Labs.”

Why Robotics Training

- Robotics is the latest buzz in the field of technology
- Being the hot shot these days it is flourishing with all its pace
- High demand of embedded system engineers and trainers for “Make In India” vision makes Robotics Training a competent field
- Education and training industry is stable and not affected by market trends
- All cash business, no credit sale
- Less competition
- Vast market



Target Audience

Individuals

College Students

School Students

Corporate Professionals

Institutions

Technical Colleges

Universities

Schools

Why Franchise

- Time for effective marketing is extremely low
- Little dependency on human resources
- Cost effective
- Low royalties
- Access to
 - Latest technology
 - Experienced and high quality mentors
 - Established market
 - Brand value of RoboTech Labs and online marketing expertise
 - Corporate links

Our Vision

- We aim to develop niche training , modules and robotic solutions for our users.
- Our vision is to reach out to 5 Million happy customers in the next few years.
- RoboTech Labs will foster the growth of knowledge and innovation power in an environment of partnership with the industries, promoting national and international collaboration leading to world class R&D and technology incubation.
- RoboTech Labs will be a place producing innovative products of global standards and hence establish INDIA as a brand name in the field of robotics in the world.

Market Reach & Clients

Since its formation RoboTech Labs has been associated with several elite institutes of technology in India and abroad and still counting.

- Intel Education
- IIT Bombay
- IIT Kharagpur
- BITS Pilani, Goa Campus
- BITS Pilani, Dubai Campus
- IIT Roorkee
- IIT Delhi
- IIT Hyderabad
- IIT Mandi
- IIT Bhubaneswar
- IIT Gandhi Nagar
- IIT Jodhpur
- MNIT Jaipur
- NIT Trichy....to name a few.



Responsibility Matrix

RoboTech Labs

- Branding
- Online lead generation
- HR Development
- Content expertise
- Quality management
- Counseling and training

Franchise

- Office management
- Regional research and marketing
- Infrastructure management
- Knowledge transfer and relationship building



Franchisee Profile

We are looking for committed partners who share our vision and can help realize our mission. You must have

- Sincere interest in education services
- Passion for technology
- Reasonable financial resources

Preference will be given to individuals with client dealing, for-profit education or some other service industry experience.

Site Specification

- Carpet Area 600-1500 Sq Ft
- Owned or reasonably rented
- Lease arrangement for a tenure two years of agreement
- To be situated in central commercial/educational area



Franchise Enrollment Process

- Submission of application
- Application review
- Personal meetings and Discussions
- Sign MOU and payment of franchisee fee
- Identify and suitable infrastructure
- Quality check and final approval
- Recruitment and training of center manager and staff
- Marketing campaigns launch (online and offline)



Terms

The franchisee fee varies between 5,00,000 to 6,00,000 for the term of initial agreement of two years on the basis of location and scale.

Royalty is charged @ 30% for metro city franchise and @25% for other city franchise





RoboTech Labs

We have onboard technologists who have knowledge and experience in varied fields of Computer Science and Mechatronics.

Each member has to his credit projects in respective fields of expertise and has achieved global recognition in the process.

Therefore, RoboTech Labs has the most important ingredient for a successful venture that is the right blend of talent and experience.





Contact Us

Robotech Labs Pvt Ltd
MakerSpace, Ground Floor
E-220, Sec-63, Noida (UP)

+91 9718214767

info@robotechlabs.com

www.robotechlabs.com